



Virginia Green Event Profile:



VA United Green Symposium

Hampton Roads Convention Center

April 25, 2009

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

VA United Green Symposium

"Panels discussing a list of green, eco-friendly topics including City of Hampton, NASA, green consulting firms, and businesses. Booths for up to 30 green businesses, electronic recycling collection, and networking reception."

Green Statement: "We are dedicated to bring green jobs and job training to Hampton Roads. We believe that it is critical to educate individuals on the benefits of living a healthier, greener lifestyle."

CORE ACTIVITIES for Green Events

☑ This symbol indicates a required activity for Virginia Green Events. Participants self-certify that these activities are in place and they provide additional specifics on other activities.

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard and electronics

☑ **Styrofoam elimination.** Events should eliminate the use of Styrofoam cups and plates. If disposables are used, these products that bio-based, made from recycled content, recyclable, and/or compostable. The organizers of this event pledge that:

- Do not use disposable food/beverage containers or cutlery

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled content

☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting
- Donate excess food from events
- Use reusable dishware and glassware to minimize use of disposables
- Use non-bleached napkins and coffee filters
- Provide condiments in bulk

- Use water pitchers, bulk sodas, and glassware to minimize single use bottles
- Avoid box lunches and serve trays or platters of food instead
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a green event section on our event’s webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts

For more information on **VA United Green Symposium**, see www.vaunitedgreen.org or contact **Emmanuel Hales** at emmanuel@greenamericaenergy.com or **757-817-3227**.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen. Click on “Events” for a more of green events.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

